

Here is a list of resources I go back to time and time again.

**There are many more and if you want to be included, please leave a comment!!**

## Blogs and Websites

- [Badgeville Blog](#)
- [Bunchball Blog](#)
- [Enterprise Gamification](#) - Run by Mario Herger from SAP
- [Gamification.org](#) - Brilliant Wiki, now owned by Badgeville
- Gamified Enterprise - A blog from the people behind Badgville, but more enterprise focused
- [gamifier.com](#)
- [Gamify For The Win](#) - Kevin Werbach's website.
- [Marczewski.me.uk](#) - My Blog ☐

## Books

- [Theory of Fun](#) - By Raph Koster
- [The Art of Games Design: A Book of Lenses](#) - By Jesse Schell. Great resource for understanding what makes games work.
- [Gamification: A Simple Introduction](#) - My eBook, pamphlet type thing ☐
- [Reality is Broken](#) - By Jane McGonigal
- [Drive: The Surprising Truth About What Motivates Us](#) - By Daniel Pink. Find out about [motivation](#).

## Videos

**Jesse Schell at DICE Summit 2010** giving a very disturbing view of a gamified future!

- Part 1 <http://www.youtube.com/watch?v=DLwskDkDPUE&feature=related>
- Part 2 <http://www.youtube.com/watch?v=pPfaSxU6jyY&feature=relmfu>
- Part 3 <http://www.youtube.com/watch?v=9NzFCfZMBkU&feature=fvwrel>

### **Daniel Pinks Talk on Motivation**

- RSA Animation - <http://www.youtube.com/watch?v=u6XAPnuFjJc>
- TED Talk - <http://www.youtube.com/watch?v=rrkrvAUbU9Y>

## Jane McGonigal

- Talking About Super Better - <http://www.youtube.com/watch?v=lfBpsV1Hwqs>
- Gaming can Make a Better World - <http://www.youtube.com/watch?v=oSkA9BDWN-U>

## Twitter Folks

- [@avantgame](#) - Jane McGonigal
- [@RomanRackwitz](#) - Roman Rackwitz
- [@TylerAltrup](#) - Tyler Altrup
- [@Scott\\_Golas](#) - Scott Golas
- [@NicoleLazzaro](#) - Nicole Lazzaro
- [@marigo](#) - Marigo Raftopoulos
- [@schnaars](#) - Scott Schnaars
- [@sinclair300584](#) - Scott Sinclair
- [@SThielke](#) - Sebastian Thielke
- [@mherger](#) - Mario Herger
- [@gamificationco](#) - Gamification co
- [@daverage](#) - Me, Andrzej Marczewski
- [@gzicherm](#) - Gabe Zichermann
- [@kwerb](#) - Kevin Werbach
- [@amyjokim](#) - Amy Jo Kim

There are many many more - check my twitter list

<http://twitter.com/daverage/gamification/members> and also check the Gamification Gurus List

## Odds and Ends

- Nicole Lazzaro theory of fun - <http://xeodesign.com/whyweplaygames.html>
- Art of Games Design iPhone App (free) - <http://itunes.apple.com/gb/app/agd-lenses/id385531319?mt=8>
- Coursera Gamification Course by Kevin Werbach - <https://www.coursera.org/course/gamification>
- Enterprise Gamification Workshop with Mario Herger (not free) - <http://www.udemy.com/enterprise-gamification/>

Please wait...