

Just thought I would share the video of my talk on loyalty and Christmas turkey from [Gamification World Congress 2015](#)

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To give some context for the start - Bart Briers had just described me as The King of Gamification! At the end, I also caught him out as the talk was only 12 minutes long ☐

If you are interested in [Gamification World Congress 2016](#), head over to their new [website](#) - you won't be sorry and there are loads of videos from the last one to watch.

If you want to learn more about loyalty, you could always grab my [book from Amazon](#) ☐

Oh and here are the slides - enjoy!!



Please wait...