

Quick update of stuff!

First, I have a new book out called “The Little Cog”. You may recognise that as I have told the story here before. It is about a little cog who is trying to understand his purpose in the wider world. It is a tongue in cheek message for managers everywhere - but my kids loved the book as well. Here is a link to get it from Amazon and also a video of me reading it!

The second part of this post is about Marczewski’s Core Principles of Gamification. This is a short series of slides I have released on SlideShare that goes through some of my core principles. They are a condensed version of blog posts on the site AND will be coming out as a small colour book in the next few days as well. Here are 3 of the 4 sets of slides that are in the book.

Enjoy!

[\*\*Game thinking - Differences Between Games, Serious Games, Gamification and More.\*\*](#) from [\*\*Andrzej Marczewski\*\*](#)

[\*\*The Intrinsic Motivation RAMP for Gamification\*\*](#) from [\*\*Andrzej Marczewski\*\*](#)

[\*\*Gamification Player / User Types HEXAD\*\*](#) from [\*\*Andrzej Marczewski\*\*](#)