

I was recently asked to write an article on the ethics of gamification for the [ACM's student publication XRDS](#). Here it is! It *should* download a PDF. I would love to hear your thoughts  
□

 [The ethics of gamification](#)

[Andrzej Marczewski](#)

XRDS: Crossroads, The ACM Magazine for Students, 2017

frames are not supported

If the ethics of gamification are of interest to you, why not sign up to the [Open Gamification Code of Ethics](#)?