

Hey all. No big blog this week, loads on with the guitar stuff (and going on holiday and work!).

## New Podcast

However, I have just done a really fun podcast with Roberto Alvarez at [ProfessorGame.com](http://ProfessorGame.com), which you can here below.

- iTunes: <https://itunes.apple.com/us/podcast/030-understanding-your-objectives-players-in-gamification/id1305304190?i=1000411964765&l=es&mt=2>
- Stitcher: <https://www.stitcher.com/s?eid=54565350&refid=stpr>
- Web: [professorgame.com/podcast/030](http://professorgame.com/podcast/030)

## Motivait Blog Piece

As well as that, I have just had my latest blog published on the Motivait blog pages all about customer engagement and loyalty, so check that out here <http://www.motivait.net/2018/05/22/customer-loyalty-what-next/>

## Guitar Stuff

And finally, if you are into guitars, please do check out my channel and **subscribe** - it would really help me out. Hey, we all need hobbies!!

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