

**Jesse Schell at DICE Summit 2010** giving a very disturbing view of a gamified future!

- Part 1 <http://www.youtube.com/watch?v=DLwskDkDPUE&feature=related>
- Part 2 <http://www.youtube.com/watch?v=pPfaSxU6jyY&feature=relmfu>
- Part 3 <http://www.youtube.com/watch?v=9NzFCfZMBkU&feature=fvwrel>

**Daniel Pinks Talk on Motivation**

- RSA Animation - <http://www.youtube.com/watch?v=u6XAPnuFjJc>
- TED Talk - <http://www.youtube.com/watch?v=rrkrvAUbU9Y>

**Jane McGonigal**

- Talking About Super Better - <http://www.youtube.com/watch?v=lfBpsV1Hwqs>
- Gaming can Make a Better World - <http://www.youtube.com/watch?v=oSkA9BDWN-U>

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