



How can Carmen Miranda and some little piggies help you become a better writer?

## Description

That may well be the oddest title I've ever written.

Look, I'll keep this short. If you want to write content, be it personal or professional, that resonates with people – don't talk about yourself all the time!

If you read your content out loud and it sounds like this

Or

Then you are not speaking to or about your target audience – you are just talking about you and they will get bored very very very fast.

For those who didn't want to watch the clips they went "I, I, I, I, I, I" and "We, We, We, We, We"

Cheers my dears!

## Category

1. Education

## Tags

1. advice
2. writing

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