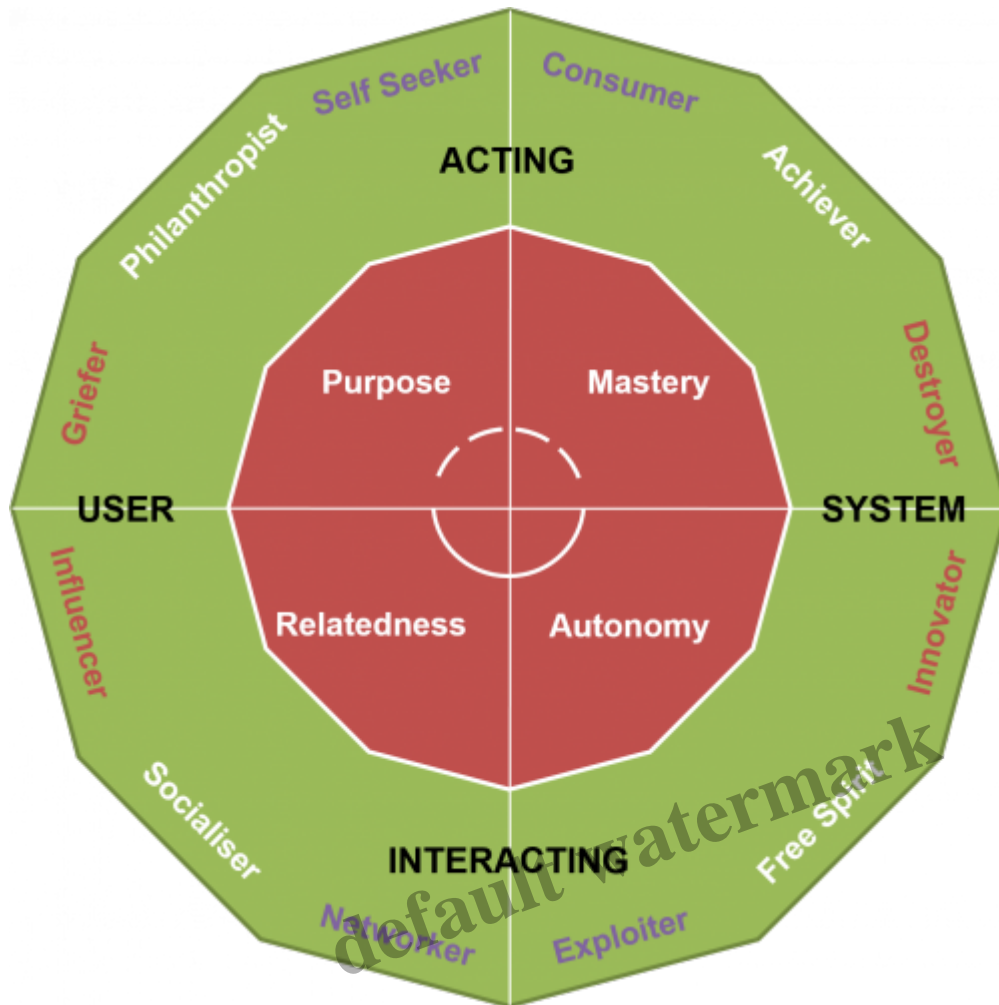


Gamification User Types Dodecad – The HEXAD Expansion Pack!

Description

Ideas come from the funniest of places. Take this Dodecad thing. I had an email conversation with someone who liked my types, but wanted to change some of the names. I was not into the idea (the names took a really long time to work out!), so politely declined. That's fine, so is the fact they said that they would go off and make their own with some references and credits to their inspirations. I was chatting to the ever wise and awesome Dutch Driver about this and he jokingly said "They will make a dodecahedron version".

That got me thinking. I had been trying to present the twelve user types in my over all set in a neat way. I had circular versions, mock 3D versions, layers and all sorts. For some reason I had never properly considered just having twelve sides! So ten minutes later I presented him with the Dodecad of User Types! It was meant as a joke, but actually looked pretty cool and had an added bonus – it was a simple way to represent all of the types in an understandable way. So, here it is – The Gamification User Types Dodecad



Gamification User Types Dodecad

If you look at the chart, closer to 12 o'clock and 6 o'clock are the Player user types. 9 o'clock and 3 o'clock are the disruptors and the rest are the intrinsic types.

Have a look, let me know what you think!

In the mean time, if I don't manage to blog before – have a good next couple of weeks, some big news coming in January from me.

Oh and don't forget – A [Ninja Monkey](#) makes a great Christmas present ?



Christmas Ninja Monkey

Category

1. Gamification

Tags

1. dodecad
2. Monkey
3. player types
4. user types

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