



A few videos for you and a design worksheet

Description

Hi all. Not got a blog ready yet, but thought I would post a few videos for you. The first is about my User Types. I made it for Victor Manrique's Iversity [gamification design](#) course (he has kindly agreed to let me post it here). The others are some little test videos I have been making recently with the fantastic Adboe Voice. If you want to be able to create simple narrative driven videos and have an iPad – check it out (it's free).

Also, I have started to build a worksheet to help you design and plan gamified solutions, The first draft is now available – let me know what you think! [gamified uk worksheet v3](#) (pdf)

My User Types

<http://www.gamified.uk/wp-content/uploads/2014/05/Marczewskis-User-Types.mp4>

A short intro to why you would want to learn about user types

A short video on why you want to use gamification!

Category

1. Gamification

Tags

1. adobe
2. business
3. framework
4. Gamification

- 5. Gartner
- 6. iPad
- 7. user types
- 8. videos
- 9. voice

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