

**True loyalty is
like true love.
It's irrational,
hard to find & needs
constant effort.**

Andrzej Marczewski

Free Chapter – And Some Gamification Tips

Description

Just as New Year passes us, I thought I would throw out a free chapter from my [book](#). It is one of my favorites actually, all about loyalty!

[Free Chapter on Loyalty](#)

Now for the tips mentioned in the title :).

If you are looking at gamification in 2016, there are a few things you really need to know about. I am not going to just give it to you, where is the fun in that? Search the site, search Google and see what you can find out!

1. Intrinsic Motivation
2. Self Determination Theory
3. Overjustification Effect. Really important to understand!
4. Competition vs Collaboration
5. MDA Framework
6. 4 Keys 2 Fun
7. Serious games, Games based learning
8. Play
9. Player / User Types
10. [Gamification Code of Ethics](#)

Let me know if you have any questions ?

Category

1. Gamification

Tags

1. deci
2. mda

3. overjustification effect
4. Ryan
5. self determination

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