



Gamification Resources that I Like

Description

Here is a list of resources I go back to time and time again.

There are many more and if you want to be included, please leave a comment!!

Blogs and Websites

- [Badgeville Blog](#)
- [Bunchball Blog](#)
- [Enterprise Gamification](#) – Run by Mario Herger from SAP
- [Gamification.org](#) – Brilliant Wiki, now owned by Badgeville
- Gamified Enterprise – A blog from the people behind Badgville, but more enterprise focused
- [gamifier.com](#)
- [Gamify For The Win](#) – Kevin Werbach's website.
- [Marczewski.me.uk](#) – My Blog ?

Books

- [Theory of Fun](#) – By Raph Koster
- [The Art of Games Design: A Book of Lenses](#) – By Jesse Schell. Great resource for understanding what makes games work.
- [Gamification: A Simple Introduction](#) – My eBook, pamphlet type thing ?
- [Reality is Broken](#) – By Jane McGonigal
- [Drive: The Surprising Truth About What Motivates Us](#) – By Daniel Pink. Find out about motivation.

Videos

Jesse Schell at DICE Summit 2010 giving a very disturbing view of a gamified future!

- Part 1 <http://www.youtube.com/watch?v=DLwskDkDPUE&feature=related>
- Part 2 <http://www.youtube.com/watch?v=pPfaSxU6jyY&feature=relmfu>
- Part 3 <http://www.youtube.com/watch?v=9NzFCfZMBkU&feature=fvwl>

Daniel Pinks Talk on Motivation

- RSA Animation – <http://www.youtube.com/watch?v=u6XAPnuFjJc>
- TED Talk – <http://www.youtube.com/watch?v=rrkrvAUbU9Y>

Jane McGonigal

- Talking About Super Better – <http://www.youtube.com/watch?v=lfBpsV1Hwqs>
- Gaming can Make a Better World – <http://www.youtube.com/watch?v=oSkA9BDWN-U>

Twitter Folks

- [@avantgame](#) – Jane Mcgonigal
- [@RomanRackwitz](#) – Roman Rackwitz
- [@TylerAltrup](#) – Tyler Altrup
- [@Scott_Golas](#) – Scott Golas
- [@NicoleLazzaro](#) – Nicole Lazzaro
- [@marigo](#) – Marigo Raftopoulos
- [@schnaars](#) – Scott Schnaars
- [@sinclair300584](#) -Scott Sinclair
- [@SThielke](#) – Sebastian Thielke
- [@mherger](#) – Mario Herger
- [@gamificationco](#) – Gamification co
- [@daverage](#) – Me, Andrzej Marczewski
- [@gzicherm](#) – Gabe Zichermann
- [@kwerb](#) – Kevin Werbach
- [@amyjokim](#) – Amy Jo Kim

There are many many more – check my twitter list <http://twitter.com/daverage/gamification/members> and also check the Gamification Gurus List

Odds and Ends

- Nicole Lazzaro theory of fun – <http://xeodesign.com/whyweplaygames.html>
- Art of Games Design iPhone App (free) – <http://itunes.apple.com/gb/app/agd-lenses/id385531319?mt=8>
- Coursera Gamification Course by Kevin Werbach- <https://www.coursera.org/course/gamification>
- Enterprise Gamification Workshop with Mario Herger (not free) – <http://www.udemy.com/enterprise-gamification/>

Category

1. Gamification

2. Technology

Tags

1. amy jo kim
2. badgeville
3. Jane McGonigal
4. jesse schell
5. Kevin Werbach
6. Scott Schnaars
7. Scott Sinclair
8. twitter

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